

# HIDE SENSE

HAIR SHAMPOO

## PRODUCT DESCRIPTION

- HIDE SENSE is a blend of anionic and amphoteric surfactants, conditioning agents from natural protein and black seed oil
- It penetrates and nourishes hair from root to tip, strengthen and refreshes hair, gives vitality and shine and has no harmful chemicals.
- The black cumin gives hair a healthier and deeper shine while wheat protein with gaf quat substance helps to prevent hair fall.
- Makes hair manageable and easy to comb

## PHYSICAL PROPERTIES

Appearance:	Viscous, pearlized liquid, free from any impurities.
Color	White
Odor:	Jasmine, Kiwi, Rose, Honey-Almond, Henna or Sandalwood
pH:	6 – 7
Sp. Gr @ 28°C:	1.015-1.025
Viscosity @ 28°C:	5,000 – 6,500 cP
Foam:	High Foam
Emulsification:	Fast
Stability:	Stable for 2 years from production date

## INGREDIENTS

Water, Anionic Surfactant, Cocoamide DEA, Cellulose Polymer, Preservative, Fragrance, Black Seed Oil and Color

## APPLICATIONS

- Thoroughly wet the scalp and hair.
- Apply a small amount of Hide Sense Shampoo.
- Scrub scalp and hair gently until it lathers. Massage the scalp with your fingers and through the strands of the hair.
- Rinse thoroughly with water.

## STORAGE

Store the original container in cool and dry place away from food and feeding stuff

## PACKING

12x450 mL, 600x10 mL sachet (5 boxes of 120 pcs)

## PRECAUTIONS

Keep away from the reach of children

**Saudi Industrial Detergents Co.**  
**Website: [www.sidco.com.sa](http://www.sidco.com.sa)**